Code Mixing Used in Indonesia’s Next Top Model Program On Net Tv

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ABSTRACT
This research aims at analyzing the types and the functions of code mixing found in Indonesia’s Next Top Model. The data source of this research is the judge’s utterances in the video Indonesia’s Next Top Models YouTube. By applying the qualitative method, the data collected was analyzed by using the theory types of code mixing proposed by Suwito, which are word insertion, phrase insertion, clause insertion, idiom insertion, hybrid insertion, and word reduplication insertion. Functions of code mixing proposed by Hoffman, are Talking about a particular topic, Being empathic about something, Interjection (insert sentence fillers or sentence connectors), Repetition used for clarification, Expressing group identity, and Intention of clarifying the speech content for interlocutors, and Quoting somebody else. The data was analyzed by using data reduction, data presentation, and conclusion. The findings revealed that first, the types of code mixing found in the transcript the word insertion 34 found, phrase insertion 27 found, clause insertion 9 found, idiom insertion 1 found, hybrid insertion 9 found, and word reduplication insertion 4 found. Second, the functions of code-mixing that is Talking about a particular topic 15 found, Being empathic about something 17 found, Interjection (insert sentence fillers or sentence connectors) 8 found, Repetition used for clarification 2 found, Expressing group identity not found, Intention of clarifying the speech content for interlocutors 5 found, and Quoting somebody else not found. Thus, it is concluded that in code-mixing, all types are found and functions are found 5 from 7 functions.

Keywords: code mixing, Indonesia’s Next Top Model, Net Tv

1. Introduction

Sociolinguistics is the development of a sub-field of linguistics that focuses on research in the social aspects of language. According to (Hickerson, 1980) “sociolinguistics examines the correlation between these social factors and language variations”. The point is that social factors will be a sociolinguistic correlation and language variation.

Fishman (1972, p.4)” says that sociolinguistics is the study of the characteristics of language variations, characteristics of functions and characteristics of speakers”. In the development of language use, many people can speak several languages for communication, sharing ideas, thoughts, feelings, emotions, and others. Linguists call the perpetrators of this event a bilingual or multilingual society. This is very important because sociolinguistics has the main characteristics, namely the characteristics of language variations, characteristics of functions, and characteristics of speakers.

Indonesian society includes bilingual society (someone who masters two or more languages well) and even multilingual (capable of mastering more than two
languages), in addition to Indonesian and regional languages from each region, Indonesian people also master foreign languages such as English, Indonesian and Indonesian. Mandarin, Arabic, and others. (Mackey, 1962)“ says that bilingualism is the application of the use of two languages interchangeably, from one language to another, by a speaker”. The situations and conditions faced by bilinguals also determine the change in the languages used. When viewed from the expert's understanding, this shows that there is a mixture of languages. If people can master both languages at the same time it can affect their daily life in communication. This can be seen in how Indonesian people speak in their daily life.

It's no wonder that Indonesian people often confuse Indonesian with other languages, giving rise to cases of code mixing in people's lives in Indonesia, this can be seen as in schools, campuses or in crowded places, one language is definitely not enough. Indonesian people who have more than one language are very difficult to use one language. When interacting with other humans, in some circumstances, humans will be able to speak more than one existing language, in this case usually called bilingual.

Code mixing can happen anywhere and is not something that people usually use to communicate. In Indonesia, code-mixing has become a common thing and has become an obligation in society, this can be found in everyday life such as: in government offices, at schools, on campus, in family, in the neighborhood, and at work, or in the community. Print media and electronic media. One of them is electronic media such as the television program Indonesia's Next Top Model, and the Net TV program. Suwito (1985, p. 89), code-mixing is the use of two or more languages by inserting one language element into another language element in one speech. After researcher read the statement concluded that code mixing is mixed more language or several words when speak with another people.

This study focuses aims to examine Indonesia's Next Top Model which is held in Indonesia for the first cycle which is usually abbreviated as INTM, which is a television program based on a license and adapted from America's Next Top Model, from 28 November 2020 to 9 April 2021, totaling 40 episodes, every Saturday and Sunday, with a duration of 60 minutes from 19.00 to 20.00 WIB which is broadcast on one of the TV programs, namely NET TV, at the NET Production House. NET. (short for News and Entertainment Television) is a national private television network in Indonesia owned by Net Visi Media. NET. conducted a trial broadcast on May 18, 2013 and was inaugurated on May 26, 2013 at 19.00 WIB.[1] NET.

2. Methods

This research applies qualitative research as a sociolinguistic approach to analyze. According Creswell 'qualitative research is an inquiry process of understanding based on distinct methodological traditions of inquiry that explore a social or human problem. Types and functions of code mixing used by judges in Indonesia's Next Top Models. Qualitative research is used for a reason, namely this study identify and analyze the types and the functions of code-mixing by the Judges from Indonesia's Next Top Model.

The subject of this research is the Judges' utterances that contain code-mixing found in Indonesia Next Top Models, aired on November 28, 2020, which airs on the
TV program namely NET TV. The data sources of this research are judges' utterances in the video Indonesia’s Next Top Models, a program from Net TV 4th episode of March 2021, broadcast on November 28, 2020, in which the judges use more than one language, but the researcher only investigated types and functions code-mixing from Indonesian-another language. The data is downloaded via YouTube Indonesia Next Top Models for observation.

Analytical content consists of three streams of activities that occur simultaneously, namely data reduction, data presentation, and conclusion drawing/verification. Occurring simultaneously means that data reduction, data presentation, and conclusion drawing/verification as intertwined are cyclical processes and interactions before, during, and after data collection in parallel forms that build general insights called "analysis", which consist of:

Data Reduction
Summarizing, selecting the most significant elements, and focusing on the most important elements are all examples of data reduction. Reduced data provided a better picture and made it easier for the author to obtain additional data and look for it if necessary.

Data Presentation
The presentation of data that is often used in qualitative data is narrative. The presentation of the data contains a collection of information that is systematically arranged and easy to understand.

Conclusion
The conclusion is the last step in data analysis; we must see the results of data reduction, still referring to the formulation of the problem in the objectives to be achieved. Data that has been compiled and compared between one another, to conclude an answer to the problem.

3. Result

After researcher identify and analysis utterances by judges, the data analysis according to the theory of code mixing for interpretation of the data, from the transcript analyzed the research. There are 6 appear from types of code mixing, they are word insertion(34 utterances), phrase insertion(27 utterances), clause insertion(9 utterances), idiom insertion(1 utterances), hybrid insertion(9 utterances), and reduplication insertion(4 utterances). And 5 functions that appear from 7 functions of code mixing. Example, Word Insertion they are Original Sentence: Kalau mau begitu, lebih ngintip, lebih jatohin badannya! Ok Ilene. Then, Machine Translated: If will like that, more spy, more drop it his body! Ok Ilene and the last is Grammarly Accurate: If you want it like that, more eye contact, drop the body down lower! Ok Ilene. There for It can be seen that the judges' utterances inserts non-standard Indonesian which is usually called a dialect which can be seen in the word "ngintip" which means mengintip (peek) and "jatohin" which means jatuhin (drop) this is word insertion, next is word insertion "Ok" this is English.

About functions is Talking about particular topic for example; Sekarang kami akan memberi kalian pembagian warna, yang pertama adalah Ellips pink yaitu sheren dan juga illene, selanjutnya Ellips yellow devina dan yum. There for The code-mixing function in
this sentence is "Talking about a particular topic" with judges saying "pink ellipses" and "yellow ellipses" as topics that the model will work on.

4. Discussion

Types of Code Mixing consist of six types are words, phrases, clauses, idioms, hybrids, and reduplications. According to Suwito, 2017 states that there are several types of code mixing, namely, words, phrases, clauses, idioms, hybrids, and reduplications. From those 6 types of code mixing are word insertion(34 utterances), phrase insertion(27 utterances), clause insertion (9 utterances), idiom insertion(1 utterances), hybrid insertion(9 utterances), and reduplication insertion(4 utterances). The second question that functions of code mixing theory from Hoffman. Hoffman stated that seven functions of code mixing has to be analyzed and 5 functions that appear from 7 functions of code mixing. From those functions are 15 Talking about a particular topic, 17 Being empathic about something, 8 Interjection (insert sentence fillers or sentence connectors), 2 Repetition used for clarification, 0 Expressing group identify, and 5 Intention of clarifying the speech content for interlocutor and the last 0 Quoting somebody else.

Types of code mixing found from utterances the Judges in Indonesia’s Next Top Model

(Suwito in Rianda, 2017), code-mixing is the use of two or more languages by inserting one language element into another language element in one speech. The results showed that this event used six different types of code mixing. Each has a variety of utterances, ranging from the type, first is Words are sounds or combinations of sounds that form a grammatical or vocabulary unit in a language. Word insertion means a language unit that stands alone, consisting of free and bound morphemes, researcher get 34 word insertions in the video, which is the type of code mixing that is often used in this speech. Next, idiom is a group of words defined by usage as having a meaning that cannot be subtracted from the meaning of the individual words, the type of idiom insertion which only has one utterance.

The next type A phrase is a combination or grouping of two or more words, but cannot form a perfect sentence because it does not have a predicate, phrase insertion that is often used 27 utterances get by video, which most judges use to talk about something that is in short or incomplete sentences but can be understood by the model. In accordance with his explanation that a phrase is a combination of various words in English that have meaning but do not include subject and verb.

The next type of code mixing, clause insertion is a part of a sentence that consists of a subject and a finite/predicate but does not express the full idea. A clause is a group of words that has a separate subject and predicate, and word insertion have 9 utterances in the video. And then, Hybrids consist of word parts which are a combination of word fragments, between Indonesian and English words or other languages, this types has the same number of 9 utterances and the last is Word reduplication is the repetition of words. Reduplication is a morphological process by repeating the root or stem of a word, and this type get 4 utterances found. The researcher found that basically all judges' utterances used all types of code mixing.
The type of code mixing word insertion is most often used for certain words, so that it reaches 34 utterances. This type of code mixing most often appears at the beginning of the conversation because judges, one of whom has participated in international modeling events.

**Functions of code mixing found from utterances the Judges in Indonesia’s Next Top Model**

Hoffman in (Hutriani, 2019), suggested that the function of code mixing into several points, The results showed that this event used five functions from seven different functions of code mixing. Each has a variety of functions, starting from the Talking about a particular topic, which is the second code mixing function that is often used after Being empathic about something and there are two functions that are not used at all in Indonesia's Next Top Model, namely Expressing group identify and quoting somebody else. The first function that is most often used is Being empathic about something is Expressing our empathetic feelings towards someone fluently in a foreign language so that they feel stronger to express their empathy than in their first language and reaching 17 items because judges give a lot of empathy about things related to their fashion. Talking about a particular topic is This function describes someone talking about the main topic and often changes the code as they speak, it's because they feel free and more comfortable expressing their message in a language other than their native language, researcher found 15 items because it was talking about modeling, so many judges explained the topic in this event.

Interjection (insert sentence fillers or sentence connectors) is This function explains about Interjection is words or expressions which are inserted into a sentence and don’t have grammatical value to convey surprise, or emotion, and to attract attention, researcher found 8 items; this function is often used to express the feelings and intentions of judges for models such as “Aoh” and “aduh”. Furthermore, Repetition used for clarification is used to express emotions and feelings; there are only 2 items as repetition words about information, Next is Intention of clarifying the speech content for interlocutor it explains about code-mixing to smooth out the message and be understood by listeners, when a bilingual speaks with other bilinguals, there must be a lot of code-mixing. Researcher found 5 items that judges used to inform or clarify the meaning previously said.

Expressing group identify is The way of communication of academic people in their disciplinary groupings is obviously different from the other groups. In other words, the way of communication of none communication of none community is different from the people who are out of the community. And the last one is Quoting somebody else is This expression is spoken for a speaker who quotes the words of other people, famous phrases, proverbs, or the words of several famous figures. These famous phrases or sayings can be quoted in their entirety in the original language. which is not found in judges utterances at all.

5. **Conclusion**

From the finding and discussion above, the researcher can conclude that there are many uses of code mixing and the function of code mixing in the utterances of judges In Indonesia's Next Top Model program on Net Tv. There are two objectives
of this research. First, this study at to identify and analyze the types of code mixing used by Judges in Indonesia's Next Top Model program on Net TV. Second, this study analyzes the functions of code-mixing used by Judges in Indonesia's Next Top Model program on Net TV. Based on the analysis of the data of judges' utterances in Indonesia's Next Top Model program on Net TV which was explained in the previous chapter, the researcher presents the conclusions of the study as follows: First, the results of the research found by researchers about the types of code mixing by judges' utterances in Indonesia's Next Top Model program on Net TV. There are 50 data found in code-mixing. From judges utterances used are 34-word insertion, 27 phrase insertion, 9 clause insertion, 1 idiom insertion, 9 hybrid insertion, and the last 4-word reduplication insertion code mixing will be found by researcher classified by Suwito. It can be concluded that in this study the least used type of codemixing is Idiom insertion. Second, the functions of code-mixing by judges' utterances in Indonesia's Next Top Model program on Net TV. From judges' utterances used 15 Talking about a particular topic, 17 Being empathic about something, 8 Interjection (insert sentence fillers or sentence connectors), 2 Repetition used for clarification, 0 Expressing group identify, and 5 Intention of clarifying the speech content for interlocutor and the last 0 Quoting somebody else will be found by researcher classified by Hoffman. It can be concluded that in this study for functions of code mixing there are two functions that are not used at all, namely Expressing group identify and Quoting somebody else.

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